Greenwave Energy Technologies, LLC

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Kentucky Public Service Commission Andrew Melnykovych Director of Communications 211 Sower Blvd Frankfort, KY 40601 OCT 1 6 2012

PUBLIC SERVICE

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Dear Mr. Melnykovych,

Pursuant to a conversation I had with Dave Armstrong at a restaurant in Louisville last Fall, I was then and still am the Founder and President of Greenwave Energy Technologies, LLC in Louisville.

I have a deliberate interest in your 'administrative proceeding' to consider the implementation of "Smart Grid technologies" as that is the nexus of our existence at Greenwave. But in fact, we do more than that.

At Greenwave Energy Technologies we integrate "Renewable Energy Technology", (solar panels, wind turbines, home batteries), with "Smart Energy Technology", (Smart Meters, Smart Thermostats and Smart Outlets) straight to the 'power grid'. In addition, these hardware devices are digitally integrated to our specialized, self-written software application, - The Greenwave Energy Dashboard – so users of our 'energy solution' can monitor their energy production and consumption levels in real time from anywhere they have internet access.

As we turn the average American home into "Personal Power Stations" fully capable of producing enough electricity to take them off the grid almost all of the time, we will turn the current analogue electric grid into a smart one.

For Utility providers, they are going to face all sorts of challenges in building more new coal plants. And although there is 'clean coal' technologies to combat carbon emissions, the coal ash by product of these facilities is highly radioactive. To construct gas plants, the challenge is the pipelines necessary to carry the gas from the well to the power plant.

However, demand will continue to grow as plug-in hybrids become more and more popular so keeping up with demand will be an ongoing challenge.

Enter Greenwave Energy Technologies. Our energy solution expands Utility "capacity" by allowing the residential consumer to produce, store and utilize power they have generated right at the house itself. What could be better?

As far as 'Dynamic Pricing' goes, through the use of our Greenwave Home Battery, homes can be taken off line and run off the battery in the event there is no wind or sun to supplement grid power, allowing customers to avoid being 'on-line' during hours when power is more expensive.

We are in talks with a company that has a unique patented Wind Turbine product that actually doubles the outside wind speed (due to its unique shape) before that air meets its generator, allowing it to be fully utilized in areas of the country where average wind speeds are relatively low, like Kentucky. Again, revolutionary hardware and smartware integration is our product niche. I think we are exactly what you, and every other Public Service Commission faced with these utility cost challenges, are seeking. We are your silver bullet.

Let me know if I can answer any more questions about our exciting new technology.

Sincerely,

Kevin Daley

Founder, Greenwave Energy Technologies, LLC

Cc: file